



NOVEMBER 13 – DECEMBER 24, 2023

Join ABC7, the Southern California Firefighters and our presenting sponsor, Subaru, in celebrating the 31st year of the **Spark of Love Toy Drive** – the largest community toy drive in the nation. Spark of Love collects new, unwrapped toys and sports equipment for underserved children and teens in Los Angeles, San Bernardino, Orange, Ventura and Riverside counties. The toys collected in each community will stay within that community. Over the past three decades, the Spark of Love Toy Drive has successfully collected more than eleven million toys!

The Spark of Love Toy Drive embodies the spirit of compassion, generosity, and community involvement during the holiday season. The jolly campaign creates a more inclusive and caring environment by ensuring that every child, regardless of their circumstances, has the opportunity to experience the excitement and magic of the holiday season.

The promotion for the toy drive will begin on Monday, November 13, and will run through Saturday, December 24 through the various ABC7 LA platforms. We will host five Spark of Love Toy Drive events where our viewers, donors, and participants can drop-off their new, unwrapped toys or sports equipment. Below are the dates and locations.

SPARK OF LOVE TOY DRIVE EVENTS

- Dec. 1 Figueroa Plaza in Downtown Ventura – Ventura County
- Dec. 8 Mathis Home in Ontario – Inland Empire
Honda Center in Anaheim – Orange County
- Dec. 15 Dodgers Stadium Parking Lot 13 – L.A. City Fire
Los Cerritos Center in Cerritos – L.A. County Fire

HOW TO DONATE

You can also help us bring holiday cheer to the children by doing the following:

- 1) Drop off new, unwrapped toys or sports equipment at your **local Fire Station**.
- 2) Drop off new, unwrapped toys or sports equipment at any participating **Subaru Retailer**.
- 3) Text to Give: Text **"SPARK"** to **24365**
- 4) Donate Online: <https://supportlafd.kindful.com> to make a donation via credit card. Proceeds will help purchase toys or sports equipment for the children.
- 5) Donate by Check: **Make checks payable to Los Angeles Fire Department Foundation. Write SPARK OF LOVE in the memo line.**
Send checks to LAFD Foundation, Frank Hotchkin Memorial Training Center, 1700 Stadium Way #100, Los Angeles, CA 90012.

Please make the Southern California Firefighters **Spark of Love Toy Drive** your charity of choice this holiday season. On behalf of ABC7 and the Southern California Firefighters, thank you for your time and consideration.

For more information on how to donate, please visit our website abc7.com/sparkoflove.