

El Segundo Public Library is searching for its next library card design. Could it be yours?



Your library card design here.

The El Segundo Public Library turns 75!

The El Segundo Public Library has been inspiring the community since August of 1948! In celebration of our Diamond Jubilee, we are encouraging patrons of all ages to submit their designs to find our next library card. The theme, "Celebrating 75 Years" reflects on what the El Segundo Public Library means to YOU. The winning design will be determined by a panel representing our Library Board, Friends of the Library, Arts & Culture Advisory Committee and Library staff and will become our Diamond Jubilee Anniversary Edition card.

DEADLINE: Entries must be received by Wednesday, May 31st to be considered.

- One entry per person.
- Design selected as the Diamond Jubilee Anniversary card will be the creation of an El Segundo Library patron.
- Please see attached guidelines and template.

Questions? Please contact Senior Librarian Julie Todd at
310-524-2729 or jtodd@elsegundo.org.

ESPL

El Segundo
**REC, PARKS,
& LIBRARY**
We Engage... We Inspire... We Play..

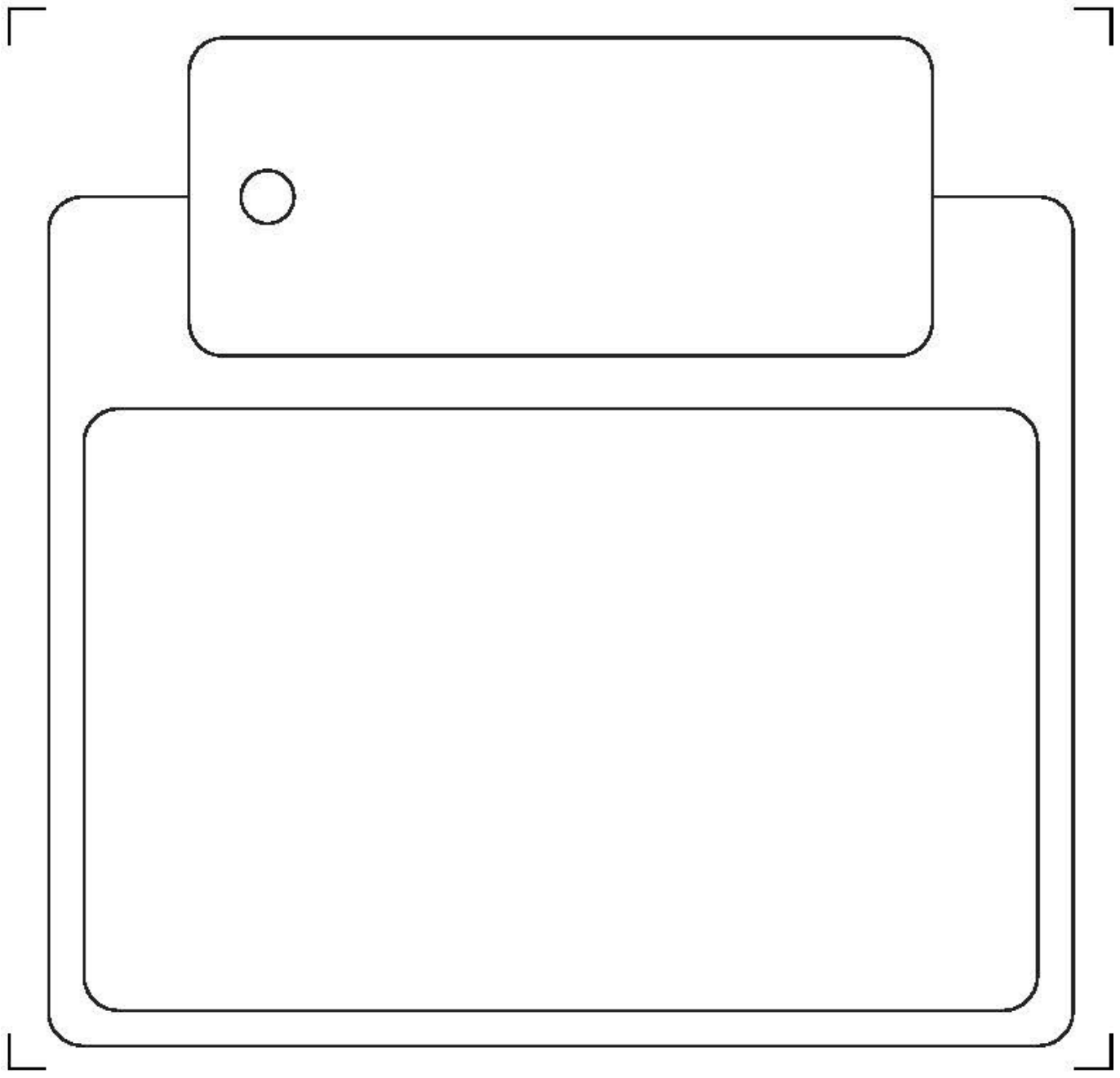


Diamond Jubilee Anniversary Edition Library Card Artwork Guidelines

- **Design selected as the Library's Diamond Jubilee Anniversary Edition card will be the creation of an El Segundo Public Library patron.**
- Only design front of card. Back side of card will include barcode and required library text inserted by Library staff.
- Actual dimensions: Card measures 2 1/8 inches by 3 3/8 inches; Key tag measures 1 1/8 inches by 2 5/8 inches.
- Artwork must be at least 300 PPI (300 x 300 resolution)
- Artwork may be submitted digitally as a jpg file or hard copy, but the resolution must hold up at the card's print dimensions.
- Artwork may be in full-color or in black & white.
- No metallic or fluorescent colors will be printed.
- If artwork bleeds, please add at least 1/8-inch bleed (design extended beyond actual card size) to the card and key tag borders, including the key tag hole.
- Keep all of the artwork at least 1/8-inch away from the card and key tag borders, including the key tag hole. This does not apply if your artwork bleeds off of the card edge.
- Staff will overlay text, including on key tag front: El Segundo Public Library and phone number. 310-524-2722, and key tag back will include barcode, address, phone number and website. On library card front staff will add El Segundo Public Library, and library card back will include barcode, address, phone number and website.
- Designs must be family friendly and non-offensive. Designs deemed inappropriate will not be considered.
- If designer is under 18 years of age, parent or legal guardian must sign the waiver on behalf of their child.
- Winning design will be printed as the library's Diamond Jubilee Anniversary Edition card. Winner will also receive a special prize in addition to having their design printed.

Questions? Please contact Senior Librarian Julie Todd at 310-524-2729 or jtodd@elsegundo.org.

FRONT



El Segundo Public Library Diamond Jubilee Library Card Designer Waiver

Designer's Name

(First) _____ (Last) _____

Email _____ Phone _____

Designer's Statement (a little about your design in relation to the El Segundo Public Library)

Designer Disclaimer

I authorize the El Segundo Public Library and the City of El Segundo to use my library card design submitted in celebration of the Library's Diamond Jubilee celebrating of 75 years of serving the community. I agree to allowing my design to be printed and distributed to library patrons as they register for a library card. I understand that the City of El Segundo or City Staff may use, for publicity or promotional purposes, my name, or a photograph/video of my artwork without liability, obligation, and reimbursement to me.

The Library reserves the right to exclude any design due to its inappropriate nature and not adhering to the guidelines.

By signing below, I hereby acknowledge that I fully understand and agree to the above terms and conditions in consideration for the Library's Diamond Jubilee 75th Anniversary Library Design contest.

Must be signed by a parent or guardian if designer is under 18.

Parent's Name _____

Parent's Signature _____ Date _____

