



**REQUEST FOR SERVICE QUALIFICATIONS
EL SEGUNDO CULTURAL DEVELOPMENT PROGRAM
SEEKS PUBLIC ART CONSULTANTS FOR A
PREQUALIFIED LIST**



REQUEST FOR SERVICE QUALIFICATIONS (RFSQ)

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RFSQ Date Issued: Wednesday, October 27, 2021

RFSQ Submission Deadline: By 4pm (PST), December 31, 2021

I. OVERVIEW

The City of El Segundo seeks qualifications from PUBLIC ART CONSULTANT(S) to establish a diverse Prequalified List of firms and/or individuals that can provide public art evaluation/appraisal services on an as-needed basis for the commercial and industrial developers who choose to commission public art onsite, equal to 1% of the total project cost, in the CITY OF SEGUNDO (CITY).

The Prequalified List will remain active for five (5) years. Periodic evaluations will be held to augment additional vendors to the list.

II. BACKGROUND

City of El Segundo

El Segundo, known as the “Aerospace Capital of the World,” is a coastline community in the South Bay region of Los Angeles County. The city, coined by Standard Oil Company for its second oil refinery in California, was incorporated on January 18, 1917. El Segundo, 5.46 square miles in area and with a current population of 16,504, is renowned for maintaining a quaint, small town atmosphere as well as a thriving business environment that caters to some of the world’s most prestigious entities. It is home to the Los Angeles Lakers, Los Angeles Kings, Raytheon Technologies, Boeing, Los Angeles Air Force Base, Mattel, Beyond Meat, and Los Angeles Times.

Ordinance No. 1594

On November 19, 2019, the El Segundo City Council adopted Ordinance No. 1594 amending Title 15 of the El Segundo Municipal Code, establishing a Public Art or In-Lieu Fee Requirement and a Cultural Development Program Fund. The requirement applies to specific commercial and industrial developments with a project cost exceeding \$2,000,000 USD. The ordinance gives developers the option of commissioning public artwork on-site equal to 1% of the project cost or paying the 1% to the City’s Cultural Development Fund in-lieu of commissioning artwork.

El Segundo Cultural Development Program

The mission of the El Segundo Cultural Development Program is to expand the City’s artistic, cultural, and creative resources by enhancing the environment and quality of life. The intent is to achieve high-quality and site-specific artwork and art experiences, increase public access to the arts, encourage civic engagement, help drive tourism and revenue to local businesses, contribute towards realizing cultural equity and inclusion, create opportunities for artists and art organizations in the region, and to transform people, places and communities. For more information, visit <https://www.elsegundolibrary.org/about-us/cultural-development-program-268521>.

El Segundo Cultural Development Program works with leading and emerging public artists to create permanent artwork, creative place keeping projects, public engagement activities, temporary art and event-based programming.

III. PUBLIC ART CONSULTANT SERVICES

For the purposes of this RFSQ, a Public Art Consultant is an individual or organization working as a professional administrator of the visual arts.

Service includes the evaluation/appraisal for public art works for commercial and industrial developers that commissioned public artwork on-site, equal to 1% of the total project cost, in the City of El Segundo.

IV. MINIMUM QUALIFICATIONS

Interested and qualified PUBLIC ART CONSULTANT(S) that meet the minimum qualifications as specified below are invited to apply:

- With at least 2 years of experience providing public art project and collections management services.
- Knowledge of the contemporary visual arts and public artworks.
- Familiarization of conservation/preservation practices and procedures.
- Experience in the successful oversight of public art and cultural projects.
- Based in or has offices in the Greater Los Angeles area, which includes Los Angeles County.

V. COMPENSATION

PUBLIC ART CONSULTANT compensation will vary based on the overall project budget and scope of work for each solicited opportunity by interested commercial and industrial developers.

VI. APPLICATION PROCESS

To apply, submit the following information to Cultural Arts Coordinator Sam Lee at slee3@elsegundo.org.

- **Required Submission Materials:**
 1. Resume, CV or written summary of qualifications. List brief description of previous projects, experience, education, credentials, etc.
 2. Work Samples. Up to a maximum of ten (10) digital images of relevant samples of public art projects managed (5 MB maximum per image). Work samples should include date of

completion, project budget, artist, client/agency, medium, location (site name), and brief description of the project.

Submission materials should be submitted via email as one MERGED PDF document to Sam Lee.

VII. SUBMISSION DEADLINE

All submissions must be received by the CITY OF EL SEGUNDO no later than **4pm (PST), Friday, December 31, 2021**, in order to be considered.

VIII. SELECTION CRITERIA AND PROCESS

Submissions will be reviewed by the Cultural Development Program staff and Arts and Culture Advisory Committee (ACC).

- Experience Review: explanation of methodology and experience in public art. (50%)
- Portfolio/Work Sample Review: demonstration of project oversight that is in line with experience. (50%)

IX. ADDITIONAL INFORMATION

- For questions about the Request for Qualifications: Sam Lee; slee3@elsegundo.org; Office: 310-524-2771.
- All individual or organizations that submit material for review will receive confirmation or receipt.
- Placement on the Prequalified List does not constitute an offer to contract and does not guarantee any minimum amount of business.
- El Segundo Cultural Development Program is not responsible for the loss or damage of any submitted materials. All information contained herein does not constitute either an expressed or implied contract and these provisions are subject to change without notice at any time and for any reason in the sole discretion of El Segundo Cultural Development Program or the CITY OF EL SEGUNDO.
- The City of El Segundo Cultural Development Program is committed to fostering a diverse and inclusive workforce. Diverse applicants are encouraged to apply.

X. STANDARD CITY/COUNTY PROVISIONS

- **Insurance Requirements:** Selected PUBLIC ART CONSULTANT(S) will be required to have commercial general liability insurance, automobile insurance (if applicable) and workers compensation.
- **Conflict of Interest:** PUBLIC ART CONSULTANT will comply with all conflict of interest laws and regulations including, without limitation, CITY's conflict of interest regulations. Evaluation/art appraisal must be provided by a 3rd party PUBLIC ART CONSULTANT, separate from one who works on any commercial and industrial developer's on-site public artwork.
- **Compliance with Law:** PUBLIC ART CONSULTANT agrees to comply with all federal, state, and local laws applicable to this Agreement.
- **Indemnification:** PUBLIC ART CONSULTANT must save harmless, indemnify and defend CITY and all its officers, employees, and representatives from and against any and all suits, actions, or claims, of any character whatever, brought for, or on account of, any injuries or damages sustained by any person or property arising from, pertaining to, or relating to the negligence, recklessness, or willful misconduct of PUBLIC ART CONSULTANT or an of PUBLIC ART CONSULTANT'S officers, agents, employees, or representatives.